



# good call

on America's premium brands

**free  
lighter  
with 2-pack  
purchase**

**free  
phone offer**

with proofs of purchase  
see specially marked packs  
while supplies last.

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Benson & Hedges Ultra Lights  
100s: 9 mg "tar", 0.5 mg nicotine • Merit Lights: 8 mg "tar", 0.6 mg nicotine  
Virginia Slims Lights: 8 mg "tar", 0.7 mg nicotine as per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.